### **Economic Development Department**



411 West Ocean Boulevard, 10<sup>th</sup> Floor Long Beach, CA 90802 (562) 570-6099

# **Fresh Start Business Grant**

Businesses in Long Beach in sectors highly impacted by the pandemic that owed taxes or fees to the City were credited up to \$599 across their accounts as of May 8, 2023. This includes Business License taxes and fees, Health Permit fees, and Fire Permit fees. This grant was applied directly to businesses' taxes and fees owed to the City and was announced in a letter to business owners. No action is needed by businesses to accept this award, but businesses may opt out by calling BizCare at 562-570-4249.

This program is made possible by the Long Beach Recovery Act (Recovery Act), a plan to fund economic and public health initiatives for residents, workers and businesses critically impacted by the COVID-19 pandemic. A total of \$20 million has been allocated for business support under the Recovery Act, which includes direct support for local small businesses through these grants. Additional information about the Long Beach Recovery Act is available at <a href="longbeach.gov/recovery.">longbeach.gov/recovery.</a>

If you have any questions regarding this award or regarding other business support services, or would like to opt out of this award, please contact BizCare at (562) 570-4249 or 4Biz@longbeach.gov .

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Si cuenta con cualquier pregunta en cuanto a esta retribución o sobre otros servicios de asistencia empresarial, o le gustaría optar en no recibir esta retribución, favor de comunicarse con BizCare al (562) 570-4249 o por correo electrónico 4Biz@longbeach.gov.

Kung mayroon kang anumang tanong tungkol sa award na ito o tungkol sa iba pang serbisyo sa suporta sa negosyo, o gustong mag-opt out sa award na ito, mangyaring makipag-ugnayan sa BizCare sa (562) 570-4249 o <a href="mailto:48iz@longbeach.gov">48iz@longbeach.gov</a>.

## **Awarded Businesses**

Businesses were awarded by the business type listed on their Long Beach Business License. City staff identified business types in industries highly impacted by the pandemic for inclusion in this grant program. Businesses were excluded if:

• The business owed less than \$100 in fees



- The business previously received a Long Beach Recovery Act Small Business and Nonprofit Relief Grant
- The business has an open and active code or health violation
- The business was identified as a chain location of a large corporation (10 or more locations)

Awarded business types include those previously identified by the City as highly impacted under the Recovery grant programs, Personal Services and Fitness Relief, and Restaurant, Brewery and Bar Relief. The list of business types was also expanded to include retail, some hospitality and arts, and additional services. Below is the full list of awarded business types by category.

## **Personal Services and Fitness**

Businesses that were previously identified as highly impacted under the Personal Services and Fitness Relief Grant Program. Businesses that received the previous grant were excluded from Fresh Start awards.

- Acupuncture
- Aesthetician
- Barber/Beauty Shop Owner
- Barber/Beauty (booth renter)
- Boxing or Wrestling
- Chiropractic
- Dance Studio
- Dental Office
- Dentist
- Fitness Center/Health Club
- Herbalist/Homeopathy
- Instructor/Personal Trainer
- Martial Arts Studio
- Massage/Body Wrap Estab
- Massage/Body Wrap Tech
- Nails/Manicure Shop
- Optometry
- Ophthalmologist
- Physical Therapy
- Podiatry
- Psychiatry
- Psychology
- Nails/Manicure Booth
- Tanning Salon
- Tattoos/Body Piercing



# Restaurants, Breweries, Bars - also including any food service business

Businesses that were previously identified as highly impacted under the Restaurant, Brewery, and Bar Relief Grant Program. Businesses that received the previous grant were excluded from Fresh Start awards.

- Bar, tavern, lounge
- Catering/party consulting
- Cottage food operation
- Farmer's market operator
- Food processing
- Food retail store
- Food retail store with alcohol
- Food vending carts
- Mobile food vending
- Restaurant and ready to eat foods
- Restaurant and ready to eat foods with alcohol

# Additional Business Types Identified as Highly Impacted: Hospitality

- Bed & Breakfast
- Hotel
- Motel
- Room & Board

#### **Arts and Entertainment**

- Artist Studio (Comml)
- Disc Jockey
- Ent/Alc/Dancing
- Ent/Alc/No Dancing
- Movie / Live Theater
- Recreation Misc.
- Smoking Lounge
- Social Club

## Retail

- Antique Store
- Jewelry Store
- Pet Shop
- Retail Sales
- Retail Sales Used Merchandise
- Retail Sales with Gun Sales (New)

#### Other Services

• Child Day Care Home (9 - 14 Children)



- Day Care/Adult
- Day Care/Preschool
- Day Care/Preschool
- Dry Cleaner
- Flower Arranging
- Flower Arranging
- Flower Shop
- Hall Rental
- Laundry Service
- Shoe-shine Stand
- Social Service with Food Distribution
- Social Service without Food Distribution
- Travel Agency

